Struggle Ways and Tools for Advertise by Masooms (p)

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ABSTRACT

One of matters which have great impact in party introductions is knowing about tools of introduction. In days of differences over come is for a party which has good backbones, and talk with sides with good instruments, placed time in this research we try to find ways and tools which massoms used to talk with others. They use dedication, conclusion reasoning, and struggle to clarify religious facts and defeat others without anger.

INTRODUCTION

Important factors in religious struggle are:
1- Teller, topic content, usage and attractively.
2- Side knowledge: focus on age, gender, social level, and culture level.
3- Struggle ways, oral, written, media, director in divert.
4- Attention to time place and newness

Questions are:
1- What is the impact of teller and the content in struggle and advertise
2- What are impacts of attention to culture and society level of side and ways?
3- If attention to time and place will be causa to newness of part?
1- Teller personality and content of struggle

One of Quran persons is Ibrahim (p) a second big prophet which has own religion and his name mentioned in different ayes as legend of tohid honored by Quran “who’s religious is the best expect whom work for god and follow Ibrahim and god select Ibrahim as friend” nesa ,125.

Quran named Ibrahim as obedient leader “Ibrahim was a nation, obey god order and away from misleads and never none of infidels” (nahl, 120) and was trust prophet (Maryam, 41) these ayes shows god pay attention to Ibrahim like sentences which came in Quran and different struggles shows he has special way to struggle and

Mohaje derived by hojat and means reasons [12] and it means in a struggle sides try to reject each other [22] and talks which reject called hojat (same) those use mohaje in god acceptance there reasons will be valueless by god and they will be punished. (shora, 16) in this aye mohaje is conclusion without reasoning. In other aye we see “why you struggle you don’t know about” (ale emran 66) in this aye struggle without science called mohaje, but based on Quran the firm reason is by god “say firm reason is by god” (anAm, 149) in almizan interpretation we see about mohaje, it means bring reasons agairs brutaland other side should approve his idea [25].

Word (debate) means to observe but it meaning examples and could use us think and struggle about items. Debate is face to face talk and it’s an oral fight perceive with thoughts [22]. Debate is two sided talk which need reasons to make disagreers agree. Alame tabatabee use both of them as same but divide them in two categories (they Jewish) have two types of struggle and debate:

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A) Logic conclusion which Quran confirm it
B) Illogical conclusion [25]

2-Know other sides:
   Ibrahim (p) debate with 4 parties
1-Azar which was his father in Quran
2-Namrood
3-Those whom worship stars, sun and moon
4-Those whom worship stars, and made (idol) items
   Ibrahim (p) use different method in these struggles:
1-Logical question: Ibrahim try to awake the sleeping conclusions and notice weak points idols and others culture and Quran here said:
   When he said to his father why you worship things which doesn’t talk and see and couldn’t solve problems (Maryam 64) Ibrahim mentioned azar actions and doubt basis of his actions.
2-Doubt creation: Ibrahim start invitation with question and create doubt then their hurt was ready to accept right. Quran said: when he talks to father and tribe? Who do you worship? They said idols daily. Said “do they hear you? Or harm or benefit you? Said “our ancestors do so” said: do you see what you respect (shora, 71, and 75).
3-Using satiation ways: in some struggles Ibrahim try to first attract infidels and listen their words and create a relation with this ways and infidels avoid anger for example struggle with those whom respect sun and stars: as he saw moon said: this my god. (anAm, 77) but in morning said to infidels god never vanished

3-Ways to advertise debate:
   A) Oral
   B) Written
      God learn human to speak (Rahman 3) prophet said (some talks are secrets and Ali (p) said (May a word affect more than words) [16] god
      Said to prophet: invite people with good reasons and advice and use best ways to invite (nahl 125) based on this first way of struggle is to advice

4-Meaning of wisdom:
      Wisdom means knowledge and real information about facts sometimes it means to search, justice or agreement with right. Wisdom in Quran used frequently “god gives wisdom to whom wants and wisdom create lots of benefits” (baqare 269) this aye shows wisdom has heaven source not based on reading or writing second wisdoms high level value values of society and this will become important when we know use word (hekmat) in Quran [1].
      Wisdom used for those has firm reasons in conclusions which called borhan so sage is the man whom know what he could learn about or know what to do [23] fakhr Razi said wisdom in nahl 125 is firm reason [7] and allame tabatabee said its ways to reaching [25].

Second way to debate is advice:
   Talks which satiate people with creation of real animus

Situations should be follow dare:
1-Using metaphor and story
2-Using poem and proverbs
3-Knowing social, cultural and emotions
4-Avoid long talks and vague statements and using metaphors
5-Set tone of sound avoid of usual sound
6-Set physical , time and place and clothes [8].
   In fakhr razi view is good advice and satiation reason [7] in alame tabatabaee good advice will cause to calming conclusions [25].

Third way in debate is struggle:
5-Meaning of struggle:
   Struggle is means to fight and debate. In struggle sides try to approve their reason and deny other reasons so it’s meaning is to fight.
   Struggle is a kind of fight which cause to overcome [5] reason which came in struggle and its aim to clarify right [25] scientists like zemokhshari [27] and tusi [26] overlap aye 1254 surah nahl with reason of struggle
6-Struggle history in Islam:
    About history we could say struggle started at beginning of prophet life and his conversations with infidels
and nasranians and Jewish and ancient king is the examples [14].

Reasons of struggle extension in Muslims:
Here some reasons mention to this phenomenon:
    Ghazali said: a crowd rise among kings who listen to people talks about their believes and interested to
struggle so people try to learn [9]
1-Ibn khaldon said it’s a branch of fegh-h science and said fegh-h basis and oral parties have important rule in
creation of struggle but said salafi scientists didn’t need it [11].
2-Some scientists like nashar believes struggle are base of logical facts between Muslims and Cristian’s.
3-Abu solayman sajestani said: Talker’s way is to analyze word by word and judge elements and sometime it
has wrong witness or organized based on struggles and sometimes orders to imagination and sometimes may
because of habits. In sajestani and it cause to corruption of logic [3].

Another way to advertise is poem and has important situation and has important rule in transfer concepts
and events and expanding culture it has a secret relation by conclusion and poem emotion gas heaven source
Islam avoid detour of its usage and admire poets those whom expect god them others (shora, 227) prophet and
imams pay attention to poem and brave poet to poem like Hassan ibn sabet, farzadgh , Sayed Ismael hamiri –
kamit asadi and dibble with poem defend religion and god.

7-Poem definition:
    An imaginary word which has rhyme which this definition is for classic poem not new ones [8] any
imaginary word which tempt in human soul is a poem Aristotle it has two aspects could use by thief or good
man to create revelations in religion.

    Sayed razi in nahj albalaghe said when asked Ali (p) who is the poet he said: the best poet doesn’t choose in
completion, but said the king (amro alghys).

    Ali(p) said: learn Abu taleb poem and get it to your children because he believed i

When prophet what Muslims poet as dig awake expect one pray to god and he poet too also told to Hassan
ibn sabet to poet and answer them.

Written method:
    Swear to pen and what write (ghalam 1) prophet is not for special tribe to be limited at there and he was
sent based on Quran to reach his message to peoples without racism regard in 6th year of migration wrote letters
to that time killings and took a big step in inviting to Islam. Prophet sent a letter by dahye kalbi to Rome
Emperor.

    In the name of god, from Mohammad to heghel, leader of Rome everyone whom believe in god won’t harm
come to Islam to be safe and god prize you if you deny the blame is on you [24] and letter to najshi king of
habashi “from Mohammad to najshi king of habashi we are in place Jesus is soul and word of god I announce
god message accept [2].

8-Important of time and place in advertise:
    Advertise of religion and get orders to human in some places has more impact so the first place which
prohet made was mosque and it was appreciated at beginning [28] importance of mosque as place to advertise
we could say year late one of Greek which allows to enter a mosque said to follower: I told saeb to congress
which Muslims power will be off but now they build religious building which shows they remain for long time
[6] mosque was place to advertise Islam. Imam Reza said: person goes to mosque reach 8 one is to hear a voice
avoid bad and direct you. [19] attend mosque and learn Quran will cause to god bless. Prophet said when a
group sit in mosque and learn Quran and analyze it the heaven calm will come to the [19]

    One of best places to advertise was mecca in haj ceremony prophet announce god message there and imam
sadehg (p) hold most of struggles in haj (period) [13] attention to best time to answer was the key of advertise.
In safine war Ali (p) army and moaviye to prophet and you are so close to prophet so why they reject you?
Imam (p) said: brother asadi you are exicted and ask but I should respect you and answer you to know what you
don’t know about. And if these issues solve I will direct you to righ.

9-Newness in advertise:
    Orders follow place and time, newness will contain the content of struggles imam Khomeini said: place and
time are two important matters mat a thing shows old but it’s really new and need new order [18] a real
announcer is whom to overlap content with place an time so people should to experts in new item to direct based
on god and prophet (p) based on time and place. So we could use art in advertise as god said in Quran: sameri
with Jewelry create calf with amazing soul and mislead moses followers
“Then Sameri showed people the calf they said is it you and Moses god then Sameri forgot what learned (taha 88).

Conclusion:
Islam as a heaven a heaven religion which use good tools to direct human and create no limitation to acceptance and any human with any color could be there and Muslims should follow Quran and religious leaders and:
1-To attract and direct human should do your best and use any place or time to answer doubts like Ali (p) said about prophet “a doctor visit patients”
2-Cultural situation, mosque, schools, universities should open to all ever disagrees
3-Any human has an idea and think it’s the best to change wrong idea first we should accept person and honor him then change it like Ali (p) as step with infidel and opened his hurt and change his mind and became Muslim

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